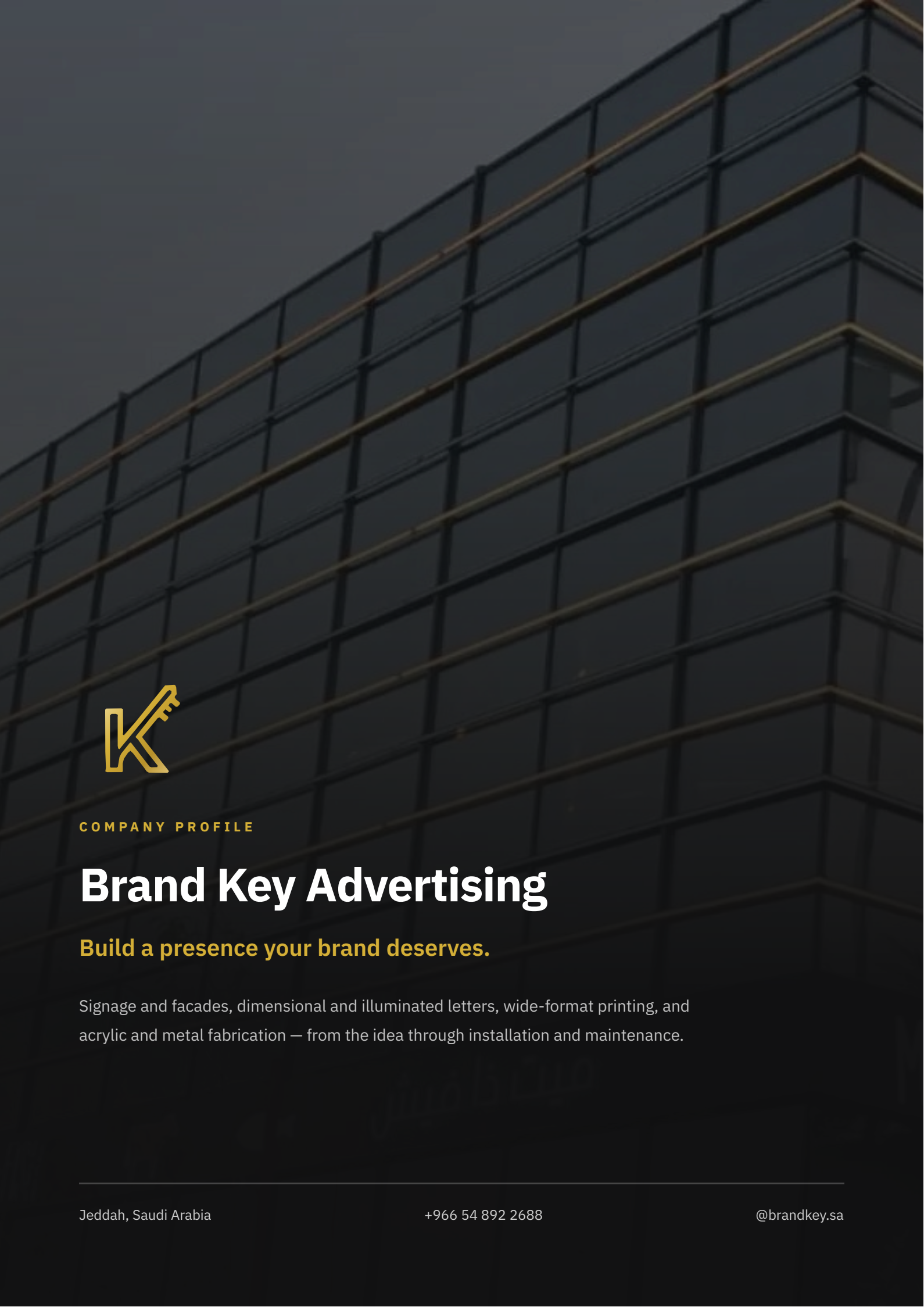


COMPANY PROFILE

Brand Key Advertising

Build a presence your brand deserves.

Signage and facades, dimensional and illuminated letters, wide-format printing, and acrylic and metal fabrication — from the idea through installation and maintenance.

Jeddah, Saudi Arabia +966 54 892 2688 @brandkey.sa

Who we are

Brand Key Advertising — a workshop and production office in Jeddah. We build the things that get seen from the street: the shopfront, the illuminated letter, the banner, the stand, and the piece cut to a dimension. Every project in this document was produced by us and photographed by us. None of it is stock.

FIGURES YOU CAN CHECK

Documented work from our projects

7

Production lines

0.5–30 mm

Acrylic thickness range

24/7

Availability

HOW WE WORK

01

Design

We start with the idea, the dimensions and the material, and end with a clear production drawing before the first cut.

02

Fabrication

Cutting, welding and assembly in the workshop — steel, acrylic and lighting, tested before it leaves.

03

Execution & Follow-up

On-site installation, followed through until the sign performs the way it was drawn.

04

Maintenance

Post-installation maintenance — lighting, fixings and replacement when it is needed.







Services

7 production lines, each backed by delivered work inside this document.

01

Signage & Facades

A frontage that reads from the end of the street, and still reads years later.

The frontage is the first thing a customer sees and often the last thing they remember. We deliver the whole sign — illuminated letters, fascia band, cladding, and the installation itself — and maintain it afterwards. Materials are chosen for the facade and the viewing distance, not for the lowest quote.



COVERS Illuminated and non-illuminated letters · Fascia bands and full frontages · Uniol signboards · Flex-face signs · Cladding facades · Project boards and pylons · On-site installation · Maintenance for all signage

02

3D & Channel Letters

Letters built in the workshop and lit up for a look before they leave it.

Dimensional letters are the clearest piece of any identity on the ground. We cut, weld and assemble them in the workshop — stainless, acrylic or coated metal — and test the lighting and its colour before delivery, because a lit colour at night is not what it looks like on a bench by day.



COVERS Illuminated channel letters · Brushed stainless letters · Acrylic letters · Dimensional logo marks · LED neon in any shape or script · Lighting colour tested before handover

03

Printing & Print Media

From a banner the width of a building to a roll of labels in the thousands.

Wide-format digital printing, indoor and outdoor, on flex, vinyl and sticker stock, plus labels and print collateral at production volume. Outdoor work is specified to survive the sun — a banner that fades in



05

Metal Fabrication & Welding

The structure that carries the sign, not just the sign.

Steel frame welding, sign housings and metal forms. The part nobody sees is what decides whether the sign is still where you put it after the first windy season, which is why we build it here rather than buying it in.

COVERS Steel frame welding · Sign housings and boxes · Metal forms and decorative elements · Bases and supports



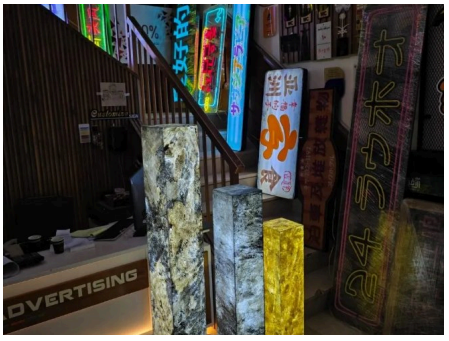
06

Exhibitions & Displays

A stand built in the workshop and installed on site in a day.

Exhibition stands, display platforms and kiosks: designed, built, and installed on site. Exhibition dates do not move, so the stand is built and trial-assembled in the workshop first — install day should not be the first time the pieces meet.

COVERS Exhibition stands · Illuminated display platforms · Kiosks and temporary frontages · Retail display stands and shelving · Commemorative plaques and staging · Install and strike after the show



07

Brand Identity Design

An identity drawn by people who know it will be cut, lit and installed.

Most identities are designed on a screen and handed over as files; the first problem shows up in production — a mark that cannot be read from the street, a detail too fine to cut, a colour that shifts behind lit acrylic. We design the identity and build it in the same workshop, so every decision is made knowing how it will look on the frontage.

COVERS Logo design · Identity colours and typefaces · The identity applied to signage and frontages · The identity applied to print and packaging · Production-ready files



Selected work

From our own archive — photographed on site and in the workshop.



SIGNAGE & FACADES

Letters on glazing, fixed without drilling the glass



SIGNAGE & FACADES

Backlit lettering on a stone facade



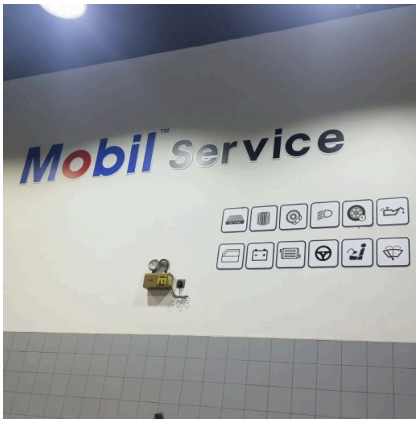
SIGNAGE & FACADES

Illuminated letters on a dark ground



3D & CHANNEL LETTERS

Unlit letters, where the material does the work



3D & CHANNEL LETTERS

Wall lettering and an icon panel



3D & CHANNEL LETTERS

Mark and lettering on an interior wall



PRINTING

Wide-format digital printing



PRINTING

Label and sticker printing



PRINTING

Facade banner installation by crane



ACRYLIC

Interior acrylic signage



ACRYLIC

Acrylic information plaque



ACRYLIC

Awards cut to any shape



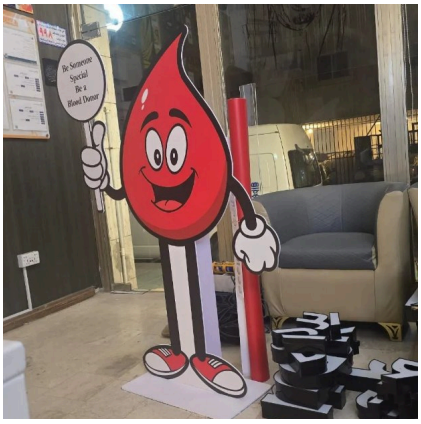
METAL FABRICATION

Decorative metal elements fabrication



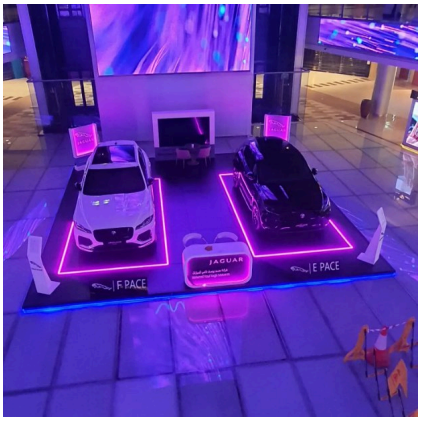
METAL FABRICATION

Metal display frames



METAL FABRICATION

A cut-out figure for a campaign



EXHIBITIONS & DISPLAYS

Car platforms



EXHIBITIONS & DISPLAYS

Exhibition stand build



EXHIBITIONS & DISPLAYS

Exhibition stands built once, installed many times







Get in touch

Send the dimensions and the idea on WhatsApp; a quote comes back.

WHATSAPP

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SERVICE CATALOGUE

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INSTAGRAM

@brandkey.sa

WEBSITE

brandkey.sa

LOCATION

Prince Mohammed Bin Abdulaziz St, Jeddah

HOURS

Open 24 hours, every day